



CBDA mission

The mission of the Coos Bay Downtown Association (CBDA) is to foster the development of downtown Coos Bay by strengthening local business, encouraging new business, and connecting the community through partnerships.

The CBDA is committed to promoting Coos Bay as an attractive place to **SHOP, EAT, & MINGLE** by continually enhancing the quality life of the downtown area.



ENTRY-LEVEL sponsorship

FREE TO MEMBERS

All paid members of the CBDA will receive a highlighted advertising on three new Downtown Directories being installed in highly visible locations around Coos Bay to direct visitors to local businesses.

Way-finding maps will be updated monthly. Assuming ten views per day, the annual exposure for your business has an estimated value of **\$1,095!**

CONTACT

US

address: 320 Central Ave.,
Suite 410 Coos Bay,
OR 97420

phone: 541.266.9706

email: info@coosbaydowntown.org

web: www.coosbaydowntown.org

SPONSORSHIP information



EVENT sponsorships

During the year, the CBDA hosts a number of events that can improve visibility for your business. Together, these events bring over 15,000 people to our downtown core each year.

SPONSORSHIP opportunities

LEVEL		GOLD	SILVER	BRONZE
Cost		\$1,500	\$1,000	\$500
Estimated Advertising Value		\$39,965	\$19,475	\$2,800
RECOGNITION	Blackberry Arts Festival	✓	✓	
	Farmer's Market	✓		
	Second Saturday Arts	✓	✓	
	Tall Ships	✓		✓
	Trick-Or-Treat	✓		✓
MEDIA	Table Tents	✓	✓	✓
	Event Posters	✓	✓	✓
	Banners for Sponsored Event	✓	✓	

EVENTS include:

Blackberry Arts Festival | AUGUST

One of the oldest festivals in our community, this event features music, local artists, and a delicious variety of food.

Farmer's Market | WEEKLY, MAY–OCTOBER

An average of 40 vendors populate Central Avenue each week during the summer and fall months, creating a vibrant community atmosphere and an attractive destination for both local residents and visitors.

Second Saturday Arts | MONTHLY, MAY–OCTOBER

A monthly celebration of local artists which includes musical performances and artist demonstrations at various locations in the downtown core.

Tall Ships | MAY

The Tall Ships event draws not only community members, but a number of visitors to our area for this one-of-a-kind happening.

Trick-or-Treat | OCTOBER

Each October, hundreds of young children and their families descend upon downtown Coos Bay to parade in their costumes and trick-or-treat at local businesses.



SIGN up

name _____

address _____

email _____

phone _____

I AM A:

- Business Owner
- Building Owner
- Downtown Supporter

SPONSORSHIP LEVEL

- Gold
- Silver
- Bronze

I'D LIKE TO:

- Volunteer
 - Office/Administrative
 - Events
 - Project Support
 - Volunteer Another Way

MAIL TO:

Coos Bay Downtown Association
 P.O. Box 482
 Coos Bay, OR 97420