



## Coos Bay Downtown Association

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www.coosbaydowntown.org

**December 2015**

### President's Corner

An Update from Doug Woolsey, President

I hope you all had a great Thanksgiving Holiday. I know that there are many things to be thankful for and I would like to give a big thanks to everyone who helped make downtown a fun place to be in November!

There was a lot going on in November, including the Holiday Open House, Santa and Tree Lighting, and Shop Small Saturday. We set new attendance records down at the Boardwalk to welcome Santa with over 400 people and 720 people participating in the sock snowball fight at the Egyptian Theatre during the Elf movie. They haven't finished counting all the socks, but they have 19 sacks of socks this year, compared with 13 sacks last year, check out the Egyptian facebook page for a video.

I wish everyone a very happy holiday season. As we wrap up 2015, I look forward to a new year filled with new businesses, events, and people downtown. We will start the new year with the annual meeting to Celebrate Downtown on Thursday, January 21<sup>st</sup>. Mark the date and look for details in next month's newsletter.

Until next month I hope to see you enjoying the season downtown.  
Doug



Southwestern Oregon Community College's Small Business Development Center (Southwestern SBDC) in conjunction with Hatch Oregon is offering South Coast residents and businesses the opportunity to learn about the new Community Public Offering opportunities in Oregon. This workshop is sponsored by Knife River Materials.

Business owners often seek additional funding for their business ventures. Some are successful in obtaining commercial loans while others find they need to be more creative in raising capital. Oregon added a new option to the mix of funding tools in January 2016. Community public offerings are a chance for Oregon businesses to raise funds from Oregon residents. This training is an opportunity to learn how to use this new funding tool to grow a business.

**Hatch Oregon**, part of **Hatch Innovation's** continuing commitment to filling Oregon's capital gap for small and startup business, launches its second STATEWIDE TOUR of homegrown "Entrepreneur Rockstars". The tour will visit Coos Bay on December 16, 2015.

**Hatch Innovation Executive Director Amy Pearl** explains: "Early this year, every person who lives in Oregon got to add new letters to the end of their name - 'investor.' For the first time in Oregon's history, all Oregonians have the choice to put

their money in the people, places, and products they love - right here in Oregon.

We're now real stakeholders in our economy!. **This is the most transformative finance tool in the history of Oregon."**

A fee of \$10 per person will be charged. Seating is limited. Light snacks will be served. Preregistration at [www.socc.edu/sbdc](http://www.socc.edu/sbdc) is required to insure seating availability and food. The workshop will be held in Coos Bay at Southwestern Oregon Community College, Hales Center, Room Lakeview E, 1988 Newmark Ave. from 5:30 pm – 8:00 pm on Wednesday, December 16, 2015. Contact the Southwestern SBDC at 541-756-6866 or email Mary Loiselle at [mloiselle@socc.edu](mailto:mloiselle@socc.edu) for more information.

## **New Record Attendance to Welcome Santa and Light the Christmas Tree**

Over 400 people gathered under a star-lit clear sky at the Coos Bay Boardwalk to welcome Santa and enjoy the hot cider provided by Farr's Hardware and the sounds of the holiday season as the Teen Idol finalists led the crowd in caroles. Upon Santa's arrival, he and Mayor Shoji lit the Christmas tree, officially kicking off the holiday season for the city of Coos Bay. Thank you to Billeter Marine for getting Santa to town and Mike the Bear and KDOCK for hosting the events at the Boardwalk.

Santa led the procession over to the Egyptian Theatre where kids got to tell him their Christmas wishes. Over 720 people gathered to watch the movie Elf and participate in the sock ball snowball fight. At the end of the weekend, 19 large bags of socks had been collected to be distributed to local homeless shelters. That is a lot of warm feet!

Thank you to all who made the evening a success.

## **Shop Small Saturday**

The first annual Noggin' Along Cider and Nog Walk was a success. We sold all 100 engraved mugs and exchanged almost half of them for receipts from downtown businesses. Twenty-one downtown businesses participated in the walk. The Coos Art Museum had over 90 visitors who took advantage of the free admission day to explore the museum, enjoy the homemade hot chocolate and decorate

their very own gingerbread person to be hung on the reception desk garland.

The weather was exceptional and made for a perfect day to relax with friends and family while exploring downtown shops to start the Christmas season and get in the holiday spirit.

Thank you to all the businesses who participated and helped make the day festive. The Promotions Committee is already thinking about next year. We appreciate your input and welcome all volunteers who would like to work on this event to help it get even better next year.

## **Welcome to the Neighborhood**

### **Nails by Suzee**

December 1<sup>st</sup> was opening day for Nails by Suzee located at 140 N. 2<sup>nd</sup> Street (across the street from Checkerberry's . Call for an appointment at 541-520-7559.

### **We A Boutique**

Wendy English has opened We A Boutique at 125 Anderson St. in Coos Bay.

The store currently displays paintings, walking sticks, decorative items and jewelry by Wendy and her daughter along with vintage wares, but English invites local artists to contact her about offering handmade items on consignment.

The store is open Tuesday-Saturday, 10 am to-5 pm. Phone: 541-294-4096.

### **Bayshore Smokin Glass**

The shop is located at 299 S. Bayshore Drive. Their hours are Monday through Sunday 11am to 7pm. Phone 541-531-8798.

## **Mark Your Calendars!**

The Coos Bay Downtown Association Annual Meeting to Celebrate Downtown will be held on the evening of January 21<sup>st</sup>. Mark your calendars now and watch for more details.

Nominations are being accepted for new board members. Each year, the board rotates three positions. Board terms are three years. To continue making downtown grow, we need your help and

involvement. If you are interested in finding out more about serving on the CBDA board, contact Doug Woolsey, President at 541-266-0260.

## **Downtown Events**

**Coos Bay City Council & Urban Renewal Agency Meetings** - Tuesday, December 1st at 7 p.m. in the Council Chambers at City Hall

**Wine Walk** – Friday, December 4th 5:00pm – 7:30pm. Pick up map and wine glass at the Coos Bay Visitors' Information Center.

**Coos Bay Winter Market** - Every Wednesday through the end of April from 10:00a.m. to 2:00pm Coos History Museum 1210 N. Front Street, Coos Bay

**Bay Area Chamber of Commerce** – December 11, 2015 23<sup>rd</sup> Annual Economic Outlook Forum 6:45 am to 11:30am The Mill Casino

**CBDA Board Meeting** - Monday, December 21st at 11:30 a.m. in the Visitor Information Center conference room

**Coos Bay City Council & Urban Renewal Agency Meetings** - Tuesday, December 15th at 7 p.m. in the Council Chambers at City Hall

## **Bay Area Events Calendar**

Anyone interested in events happening in the Bay Area can find information on the Visitor and Convention Bureau's website. To view events, visit

<http://www.oregonsadventurecoast.com/events/>  
Information may also be obtained by stopping by the Coos Bay Visitor Information Center or calling 541-269-0215.

## **Happy Holidays to You and Yours!**



**Santa Arrives at the Boardwalk on the Tug Boat (Thank You Billeter Marine!)**



**Santa and Mayor Shoji light the Christmas Tree**



**Santa visits with the kids.**



**19 sacks of socks collected from the Elf Snowball fights!**



**Noggin' Along Nog and Cider Walk kicks off Shop Small Saturday**