



Coos Bay Downtown Association

320 Central Ave. #410 – Coos Bay, Oregon 97420 – 541-266-9706

www.coosbaydowntown.org

April 2016

President's Corner

An Update from President, Connie Stopher

As Coos Bay welcomes Spring to the coast, we're also getting ready to welcome new visitors to our downtown businesses. If you're having an event, a special, or something you'd like to promote, let us know! We want to help get the word out. A great way to help us spread the word about your Downtown Business is to use our Coos Bay Downtown Association Facebook page. Be sure to stop on by, leave us a message or a like and stay up to date on what's happening downtown.

I also want to thank all the businesses who helped with the Egyptian Theater's Downtown Easter Egg Hunt. What a fun event! There always seems to be something fun happening downtown, from the Wine Walks, festivals, Farmers Market, and fun local businesses.

There are a lot of great events coming up. I hope to see you Downtown to Shop, Eat, Mingle, and explore!

The Importance of Downtown Coos Bay!

An Update from CBDA Exec. Director EC (Elizabeth-Claire)

Spring is here! Can you believe that we are already in April? We all know what that means...warmer weather and longer days so what better way to enjoy the warmer weather than to visit Downtown Coos Bay!

Downtown Coos Bay is more than just "downtown," it also provides our community a strong sense of place that represents several generations of history and culture. Our downtown has a very distinctive character, look, flavor, and heritage that you can't find in other locations. Not many downtowns are located waterfront, are multi-

use, or offer streets that are pedestrian friendly. Downtown Coos Bay also provides the community a place for work, shopping, worship, tourism, lodging, government services, dining, entertainment, and cultural attractions.

So if downtown doesn't seem important enough, here are some of the reasons from the Oregon Main Street that further explain why downtown is so important to our community:

- Downtown is a symbol of community economic health, local quality of life, pride, and community history, all factors in industrial, commercial, and professional recruitment.
- A vital downtown retains and creates jobs, which also means a stronger tax base. Long-term revitalization establishes capable businesses that use public services and provide tax revenues for the community.
- Downtown is a good incubator for new small businesses—the building blocks of a healthy economy.
- A vital downtown area reduces sprawl by concentrating retail in one area, using community resources—such as infrastructure, land, and tax dollars—wisely.
- A healthy downtown core protects property values in surrounding residential neighborhoods.
- The traditional commercial district is an ideal location for independent businesses, which in turn:
 - Keep profits in town. When a dollar is spent with a local merchant, 60 cents stays in the community as opposed to six cents with big box retailers and 20 cents with chain stores.
 - Support local families with family-owned businesses.
 - Support local community projects.
- A revitalized downtown increases the community's options for goods and services,

whether for basic staples like clothing, food, and professional services, or less traditional functions such as housing and entertainment.

- Downtown provides an important civic forum where members of the community can congregate. Special events and celebrations held downtown reinforce a sense of community.
- Many downtown districts become tourist destinations by virtue of the character of the buildings, location, selection of unique businesses, and events held there.

Source of Information: Oregon Main Street, <http://www.oregon.gov/oprd/HCD/SHPO/docs/omsflyer.pdf>

Farmers' Market Chatter

We are now 1 month away from the opening day of the 2016 Downtown Coos Bay Farmers' Market and we have begun accepting applications. To submit an application, please visit Manage My Market to create a Vendor profile and fill out an application to our Market <http://www.managemymarket.com/landing.aspx?orgID=937>.

Please visit our website, <http://coosbaydowntown.org/farmers-market/>, for more information and be sure to read through our Updated 2016 Coos Bay Farmers' Market Guidelines.



Pacific Power is inviting business customers to join them for breakfast to learn about available energy efficiency incentives and renewable energy programs. Energy Trust of Oregon will also be joining us. And, breakfast is on us! The date, time, and location is below. Attendees need to register online at www.pacificpower.net/seminar. The meeting agenda is also detailed on the registration website.

Tuesday, April 5, 2016

7:30 – 10:30 am

The Mill Casino

Salmon East/West Room

3201 Tremont Street

North Bend, OR 97459

Member Cameo

Thank you to Molly Ford for agreeing to be our first cameo appearance! We are hoping to feature a different CBDA member business each month. But we need your help! Please send your cameo articles to our Main Street Director, EC at ecknox@coosbaydowntown.org.

ART OF LIFE

Art of Life is a gallery and gift shop located behind the Coos Art Museum in the Ford Building (also the place of 7 Devils Brewing) at 245 S 2nd street in Coos Bay. Art of Life specializes in selling handmade creations from local and Pacific Northwest artists. The concept for a boutique style shop that sells local handmade items was the idea of the shop's owner Molly Ford who opened the new business on June 30th 2015.

When a visitor walks into Art of Life, the first thing they notice is the beautiful locally sourced myrtlewood flooring, and then the ceiling beams and sales counter made of Douglas fir. "People comment on how nice the shop smells," says Ford. "I think it is because the wood is still so new."

Stained glass hangings adorn the windows and stained glass houses and night lights are aglow inside the business. All stained glass pieces are made by Alta Pacific in Bandon. Original paintings, photography, and mosaics from Coos County artists cover the walls of Art of Life.

Some featured artists include David Castleberry, Christy Sanders, Paula Reis, and Mimi Fox. Some of the many gift items you will find available include Boring Goat soap products from Boring Oregon, pewter wall hooks from Crosby and Taylor in Eugene, charm bracelets and earrings from Three Cats Graphics in Coos Bay, wood vessels from Out of The Woods in Reedsport, wood jewelry from Mossy Wool Roots in Mapleton, and mixed metal jewelry from Northwest Goods in Corvallis.

Art of Life also sells clothing. In keeping with the locally made theme of this unique shop all clothing lines are made in the USA. Art of Life carries two women's clothing lines: Blue Canoe made in San Francisco of organic cotton and bamboo, Sympatico made in Jacksonville, Oregon of hemp and tencel, and knitwear from Loanne Lark in Coos Bay. They also have JP Muckelstone underwear for men,

designed by a Coos Bay resident and manufactured in Portland. "Our children's clothing lines truly exemplify the term wearable art," says Molly, "They include Twirly Girl dresses, Mouthman T's, Georgia Proper suits for girls, and Oh Little Rabbit Onesies for infants."

Art of Life offers free gift wrapping for all purchases and offers hand-dyed gift wrapping paper and greeting cards from local artists for sale. Art of Life is always looking for unique, locally made works of art. "So come in and see us, whether you are an art lover or an artist, we'd love you meet you."



The staff at the Southwestern Small Business Development Center (SBDC) are here to help by answering your business questions and providing training to meet your business needs. More information and workshop registration are available at <http://www.socc.edu/sbdc>.

Here is a list of upcoming training opportunities:

- 3/17/16 10:00 am – 12:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20
- 3/23/16 1:00 pm – 3:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20
- 3/29/16 6:00 pm – 8:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20
- 4/4/16 9:00 am – 12:00 pm Marketing with Facebook at the SWOCC Brookings campus, cost \$45
- 4/4/16 2:00 pm – 5:00 pm Using Google Spreadsheets at the SWOCC Brookings campus, cost \$45
- 4/5/16 9:00 am – 12:00 pm Winning with Google at the SWOCC Brookings campus, cost \$45
- 4/5/16 5:30 pm – 7:30 pm Ready, Set, Start Your Business at The Business Center, cost \$20
- 4/6/16 8:00 am – 11:00 am Marketing with Facebook at The Business Center, cost \$45
- 4/6/16 2:00 pm – 5:00 pm Using Google Spreadsheets at The Business Center, cost \$45
- 4/7/16 8:00 am – 11:00 am Winning with Google at The Business Center, cost \$45
- 4/11/16 6:00 pm – 8:00 pm What's Your Plan at The

- Business Center, cost \$125 (4 sessions)
- 4/12/16 6:00 pm – 9:00 pm Where Did the Money Go at The Business Center \$150 (3 sessions)
- 4/14/16 10:00 am – 12:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20
- 4/20/16 1:00 pm – 3:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20
- 4/20/16 6:00 pm – 8:00 pm QuickBooks at SWOCC main campus, Tioga 401, cost \$429 (10 sessions)
- 4/26/16 5:00 pm – 7:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20
- 5/12/16 1:00 pm – 3:00 pm What's Your Plan at The Southwestern Oregon Community College Brookings campus, cost \$125 (4 sessions)
- 5/12/16 8:30 am – 4:30 pm Empowering Business Success at the Hales Center, Lakeview E & F on the main campus of Southwestern Oregon Community College, cost is \$99 which includes lunch. Chamber of Commerce members and tribal businesses can attend at the discounted price of \$79.

The Small Business Development Center team is always ready to assist in your business success with tools, resources, mentoring and answers to business questions. Let us know how we can help by email to mloiselle@socc.edu or asoto@socc.edu or by calling 541-756-6866.

2016 Festival of Sail Coming Next Month

The 2016 Festival of Sail includes new and exciting activities. Check out the preliminary calendar of events on the last page of the newsletter or look for up to date information on the Coos Bay Downtown website. Of course, the "anchor" of the festival continues to be the Adventure Sails, Battle Sails and Evening Sails on the Lady Washington and Hawaiian Chieftain.



We will kick off the Festival on Friday, May 6, with the Wine Walk that will be followed by Pirates

of the Caribbean movie showing at the Egyptian starting at 7:45pm.

This year will include the “Oh Ship, I thought You Said Rum Run” on Saturday, 5/14. It is a 5k fun run starting and ending downtown. For those of you who want a short run, we will also have the Instant Gratification Run downtown. The annual downtown family scavenger hunt will start at the boardwalk on the first Saturday. Get your map for the Sea Legs Downtown Shopping tour featuring our downtown antique stores on both Saturdays. The 3rd annual O’Ship Pub Crawl, will be Saturday 5/14. The Festival of Sail is promoted and organized by Coos Bay Downtown Association and Coos Bay Boat Building Center. In-kind support by the City of Coos Bay is greatly appreciated!

Don’t forget~ during the Festival of Sail the whole community is challenged to “Dress like a Pirate or Mariner!”

News in the Neighborhood

A lot is happening in downtown, check it out.

The Pottery Company is Moving! – Jan Tucker, owner of The Pottery Company has finalized plans to relocate around the corner to the former Quiet Circle location at 254 S. 2nd Street (across the street from Art of Life and 7 Devils).. Current plans aim for the end of April. Watch Jan’s Facebook Page www.facebook.com/The-Pottery-Co for up to the minute news.

And Coming Soon – Look for **Truffles** to open the on the first floor of the Hall Building at the corner of Central and 3rd.

Congratulations to:

HighRoad Wealth Advisors – who just celebrated their 2 year anniversary!

Little Italy Restaurant – who are celebrating their 4 year anniversary downtown.

Connect the Boardwalk – announced that the Coos Waterfront Walkway mileage posts have been installed by City of Coos Bay.

The posts are the first stage of signs and kiosks to be installed along the Coos Bay portion of the Coos Waterfront Walkway. Posts and signs are the result of a HEAL Cities grant received by City of Coos Bay in 2015, and a collaboration between the City of Coos Bay, CONNECT! the Boardwalks, and

interested citizens. Installation marks the completion of the first item on CONNECT!’s 2016 Strategic Plan.



HEAL Cities is a partnership with Oregon Public Health Institute and the League of Oregon Cities, with generous support from Kaiser Permanente, inviting every city to take the next steps toward health and livability. As a certified HEAL City, the City of Coos Bay was eligible to receive the grant for the Coos Waterfront Walkway.

The posts are installed from the southernmost point on the dike behind Edgewater Inn, south of the CB Boardwalk north through to the Marshfield Sun Museum. The square posts mark every 0.25 mile - something for walkers, runners, and bicyclists to mark their mileage by.

This is the first installment. As the planned sidewalk extension moves north along Front Street and the waterfront side of Highway 101, more posts and signs will be installed along the Coos Bay portion of the Coos Waterfront Walkway.



Volunteers Needed

Are you interested in the projects and events going on in downtown Coos Bay? The CBDA is

looking for volunteers that want to help with events, projects, or one of our four committees (Design, Promotions, Organization, Economic Vitality). If you would like to find out more information, please contact the CBDA office at 541-266-9706.

Downtown Events

Wine Walk – Friday, April 1st 5:00pm to 7:30pm Pick up a walking map and glass at the Coos Bay Visitor's Center.

Coos Bay City Council & Urban Renewal Agency Meetings - Tuesday, April 5th at 7 p.m. in the Council Chambers at City Hall.

Coos Bay Winter Market - Every Wednesday through the end of April from 10:00a.m. to 2:00pm Coos History Museum 1210 N. Front Street, Coos Bay.

Coos Bay City Council & Urban Renewal Agency Meetings - Tuesday, April 19th at 7 p.m. in the Council Chambers at City Hall.

CBDA Board Meeting – Friday, April 22nd, at 8:00am. in the Visitor Information Center conference room.

9th Annual City Clean up Day – Saturday, April 23rd 10:00 to 3:00pm. Call 541-269-1181 x 2267 with questions.

Bay Area Events Calendar

Anyone interested in the events happening in the Bay Area can find information on the Visitor and Convention Bureau's website. To view events online, visit

<http://www.oregonsadventurecoast.com/events/>

Information may also be obtained by stopping by the Coos Bay Visitor Information Center or calling 541-269-0215.

Thank You!

Thank you to the following downtown businesses who hosted the traveling Easter Basket during Spring Break:

- Vintage 101
- The World Newspaper
- Art of Life
- Coos Art Museum
- Remember When Toys
- The Pottery Company

Thank you to The Sizzler for donating over 100 eggs to the basket with goodies and great dining coupons. A special thanks to Kara Long at the Egyptian Theatre for posting the daily clues on the Egyptian Theatre's facebook page and donating easter eggs to the basket.



2016 Festival of Sail Preliminary Schedule

Dress like a Pirate or Mariner Week!!

Friday~May 6 ~ Coos Bay Downtown

5:00PM-7:30PM Wine Walk~Dress Like a Pirate

7:45 PM Pirates of the Caribbean Movie - Egyptian Theatre- Free Movie sponsored by: Coos Bay Boat Building Center and K-Dock

Saturday~May 7 ~ Coos Bay Boardwalk/Downtown

9:00 AM Reconciliation Ceremony with Lady Washington & Confederated and Coquille Tribes

10:00 AM Read proclamation "*Coos Bay ~ Tall Ship Port of Oregon*" Chamber of Commerce ~ Ribbon Cutting

10:00AM - 1:00PM Dockside Tours

11:00 AM - 3:00 PM Treasure Hunt throughout downtown. Starts at the Boardwalk

2:00PM - 5:00PM Battle Sail

6:00PM - 8:00PM Evening Sail

7:00 PM Pirates of the Caribbean Movie at the Egyptian Theatre

Other attractions scheduled for the Coos Bay Boardwalk:

Coos Bay Boat Building Center Boat Show

Giant Inflatable Crab from Oregon Crab Commission

Non-Profit Showcases~ All non-profits invited to have a booth

Confederated & Coquille Tribe Display on Boardwalk

Other Locations

Coos Bay Boat Building Center Open House in Empire 10:00am-2:00pm
www.boatbuildingbuildingcenter.org

Celtic Fest @ Southwestern Oregon Community College ~ 10am~4pm
www.southcoastfolksociety.wordpress.com

GeoCache Event (Find Historic Shipyards on Coos Bay using GeoCache app)

Coos Art Museum ~ Open 1:00pm-4:00pm www.coosart.org

Marshfield Sun Printing Museum Building Open 10:00am – 2:00pm
<http://www.oregonsadventurecoast.com/listings/marshfield-sun-printing-museum/>

Sunday~May 8 ~ Coos Bay Boardwalk

10:00AM - 1:00PM Dockside Tours

11:00AM - 1:00PM Adventure Sails

2:00PM -5:00PM Battle Sails

Monday ~ May 9 to Friday May 13 Coos Bay Boardwalk

4:00pm – 5:00pm Dockside Tours

3 Hour Education Sails with Schools Life of Sailor, Navigaton & Trade

Call 1-800-200-LADY

Thursday May 12~ 6:00pm Dinner with crew at Coos Bay Boat Building Center

Tickets call 541-217-4365

Saturday May 14 Coos Bay Boardwalk/Downtown

9:00am 5K RUN ~ 100 Central Ave.

10:00am-1:00pm Dockside Tours

11:00am-1:00pm Adventure Sails

2:00pm-5:00pm Battle Sails

Other attractions scheduled for the Coos Bay Boardwalk:

Coos Bay Boat Building Center Display

9:00am – 4:00pm Vendors and Non-Profit Showcases

Other Locations

Coos Bay Boat Building Center Open House in Empire www.coosbayboatbuildingcenter.org

TBA “Oh Ship!” Pub Crawl ~ ~ Participants ~ TBA www.coosbaydowntown.org

Coos Art Museum ~ Open 1:00pm-4:00pm www.coosart.org

Marshfield Sun Printing Museum Building Open 10:00am – 2:00pm

<http://www.oregonsadventurecoast.com/listings/marshfield-sun-printing-museum>

Sunday May 15 Coos Bay Boardwalk

10:00am-1:00pm Tall Ship Dockside Tours

11:00am -1:00pm Adventure Sails

2:00pm~5:00pm Battle Sails

Save These Dates 2016 Downtown Events

May 5-17:

Festival of Sail (Multiple Events)

May 4- Oct 26:

Farmers' Market

July 8- Aug 26:

Friday Music on the Corner

Aug 7:

Marshfield District Railroad Centennial Celebration ***NEW Event!***

Aug 27-28:

Blackberry Arts Festival

Oct 31:

Halloween Trick or Treat

Nov 11-12:

Holiday Open House

Nov 25:

Santa/Tree Lighting on the Boardwalk

Nov 26:

Shop Small Saturday

**Eat, Shop, Mingle, and Explore
Downtown Coos Bay in 2016!**