



## **Coos Bay Downtown Association**

320 Central Ave. #410 – Coos Bay, Oregon 97420 – 541-266-9706

[www.coosbaydowntown.org](http://www.coosbaydowntown.org)

**June 2016**

### **President's Corner**

An Update from President, Connie Stopher

The Coos Bay Farmers Market is one of my favorite events in our Downtown. Recently, I along with some of the CBDA board, had the chance to meet some of the vendors. It was exciting to hear their passion and ideas for how we can continue to make the market and our Downtown grow and thrive. Thank you to everyone who makes each Wednesday a special time in Downtown Coos Bay!

I was recently reading an article where a retail expert said that “every on-street parking space in a thriving retail district is worth \$250,000 in sales to the nearby merchants on that street.” We want to help the stores and businesses in our Downtown continue to grow and find new sales opportunities. One way to do that, is to encourage your staff to park in one of the many parking lots in the Downtown area. They may have to walk a couple of blocks to get to work, but it could mean the difference between a new customer stopping in or driving by. With tourism season picking up, we have lots of new visitors to our community every day. Let's leave a spot open for them so they have a chance to explore our Downtown and all it has to offer.

I hope everyone had a wonderful Memorial Day weekend and I hope to see you Downtown soon.

### **Thank You!**

An Update from CBDA Exec. Director EC (Elizabeth-Claire)

The Coos Bay Downtown Association has been busy at work this May with all the activities that take place during the Festival of Sail and the

start of the Downtown Coos Bay Farmers Market. I would like to thank all of the businesses that have helped us out during these events. Whether you have taken part in our scavenger hunts, donated items for events, helped with the farmers market, or just posted an event poster in your window, I want to thank you! I also want to thank all of our new CBDA members. We have added several members over that last month and many of them have already taken part in our events. Thank you!

Without the support of our members these events would not be possible, it truly takes a village to put on events and make them successful. If you haven't taken part in an event, please consider doing so or contacting me at the CBDA office for more information about future events.

EC Knox, Executive Director

### **Farmers' Market Chatter**

The bountiful 2016 season has officially surpassed one month's worth of markets. Starting with just over 50 vendors the first Wednesday in May, the June 1st market will showcase a packed market with 75 vendors expected to come. Our upcoming projects include rolling out programs that include sponsorships, volunteer opportunities, and educational information for both our vendors and the community. Email [coosbayfarmersmarket@gmail.com](mailto:coosbayfarmersmarket@gmail.com) for further information.

## 2016 Festival of Sail was a Success!



Thank You to the following Businesses who contributed to the success of the downtown Festival of Sail Events:

### Get Your Land Legs Shopping Adventure (Saturday 5/7 & Saturday 5/14)

- Southern Oregon Auction House
- Coney Station
- 7 Devils Brewing Company
- Old World Antiques
- Art of Life
- Simply Cottage
- Katrina Kathleen's
- So It Goes Coffee House
- Truffles
- Antiques & Collectibles
- Tarnished Threads

### Family Treasure Hunt (Saturday 5/7)

- Bay Appliance and TV
- Old World Antiques
- Southern Oregon Auction House
- Harley Davidson 101
- Sherwin Williams
- Art of Life
- Coos Art Museum
- Art Connection
- City Subs
- Truffles
- So It Goes Coffee House
- Remember When Toys
- The Pottery Company

### O'Ship 5K Run and Instant Gratification Run

- So It Goes Coffee House

- Checkerberry's Flowers & Gifts
- Bay Appliance and TV
- Patrick Myers Tree Service
- South Coast Running Club
- BNT Promotional Products
- Action Trophy
- Umpqua Bank

### O'Ship Pub Crawl

- Yellow Cab Taxi
- Walt's Pourhouse
- Captain's Cabin
- Coney Station
- 7 Devils Brewing Company
- Blue Moon
- Bayshore Smoke n' Glass
- So It Goes Coffee House
- Katrina Kathleen's
- The Wave
- Joey's Arcade
- Little Italy
- Your Space Design

## Music on the Corner Returns



Together The World newspaper and the Coos Bay Downtown Association announce the schedule for Coos Bay Downtown's 2016 Music on the Corner. Each Friday at noon starting July 8 there will be live music at the corner of Fourth and Anderson. Some of the performers from last year have graciously agreed to return and some \*new performers have been added to this year's line-up.

The public is invited to these free lunchtime concerts and to "bring a chair, bring a lunch and bring a friend" every Friday, July 8, through Aug. 26. Downtown restaurants will have an opportunity to

offer special to-go lunches these Fridays. All they have to do is let folks know.

Please show these musicians your appreciation. These musicians show up an hour early to set up their equipment. Tipping is encouraged so that they will return for other Downtown events. Sponsorships are always appreciated and if you are interested in *volunteering* to help with any downtown event please let the events committee know. Posters will be distributed, \*signage will be placed strategically downtown directing folks to live music and the event will be promoted via CBDA members The World, K-SHORE, K-DOCK radio and of course the Coos Bay Downtown Association and their other community partners.

- July 8 — Kenny, Bob & Rob
- July 15 — Finavarra & \*The Nor'Westers
- July 22 — The Rogue Rebellion
- July 29 — Oregon Coast Lab Band's Evolution
- Aug. 5 — \*Strange Brew
- Aug. 12 — \*Gary Marguson. Lodging sponsored by new CBDA member, the Red Lion Hotel.
- Aug. 19 — Contra Swings
- Aug. 26 — Dale Inskeep with Bill Bartells on guitar

## Walk The Walk 3<sup>rd</sup> Annual Community Walk



CONNECT! the Boardwalks invites you to our 3rd Annual Community Walk on Saturday, June 18, 2016. It's free!

Come learn about connectivity and access along our beautiful working waterfront and enjoy living history moments at the Historic Front Street District.

This year we're changing it up a bit. We will meet at the Coos Bay Boardwalk. Registration is at 8:30, and The Walk begins at 9:00.

Just like last year, there will be a short walk and a long walk. Both walks are guided. The 0.5 mile short walk ends at the Coos History Museum, where we'll stop for an ice cream break and one of two raffle drawings. Those who wish may ride the shuttle back to the Coos Bay Boardwalk.

The 5 mile long walk continues to The Mill Casino Boardwalk, where we have an opportunity to view the Coquille Indian Tribe's historic exhibits and enjoy the hospitality of the hotel. We will continue through the RV park and log deck property, out to the North Bend Boardwalk. After a group photo for the long walkers, we will shuttle back to the Coos Bay Boardwalk.

This year the Oregon Coast Historic Railroad will host a free BBQ, for registered participants, from 11:00 AM to 3:00 PM at their museum on S. 1st Street at Highway 101 North. Shuttles will take walkers to the railroad museum as well at Coos Bay Boardwalk. Our 2nd raffle drawing will take place at approximately 2:30 PM.

Come walk with us! Show our communities that the citizens of this beautiful place want a thriving waterfront economic development with the opportunity for healthy active living - the Coos Waterfront Walkway. This is a family-friendly event. Leashed dogs are welcome on the walk, but may not ride the shuttles. Fast-walkers, joggers and bicyclists are welcome, however there will be no crosswalk assistance on Highway 101.

Raffle tickets and T-shirts are available at our Info Table at the Coos Bay Farmers' Market every Wednesday, and will also be available at The Walk registration.

Walk The Walk.

For information: [mzconnect15@gmail.com](mailto:mzconnect15@gmail.com) or 541-297-5101

## 2016 Blackberry Arts Festival

Applications are still being accepted for the 2016 Blackberry Arts Festival August 27 and 28<sup>th</sup>. Check <http://coosbaydowntown.org/blackberry-arts-festival/> for the most up to date information and the vendor applications.



The Southwestern Oregon Community College and the Southwestern Small Business Development Center (SBDC) office will be closed on Fridays between June 24th and September 2nd. You can find a list of upcoming training opportunities at the end of this letter.

The U.S. Department of Agriculture (USDA) has opened the application process for Value Added Producer Grants (VAPG). Information is available at <http://www.rd.usda.gov/programs-services/value-added-producer-grants>. Independent producers, agricultural producer groups, farmer- or rancher-cooperatives, and majority-controlled producer-based business ventures are eligible to apply for this program. Applications are due by June 24, 2016.

Coos County businesses have access to business mentoring from SBDC advisors by appointment during regular business hours. For businesses in Curry County, Arlene Soto travels to Brookings, Gold Beach and Port Orford twice each month to meet one-on-one with clients. Mary Loiselle travels twice a month to Reedsport to do the same. Getting an appointment for this free, confidential service is easy, just call 541-756-6866 between 8 am – 5 pm Monday - Friday. Business advising covers marketing, market research, planning, finance, accounting, human resources and any other business related topic. Business advisors will try to help find the resources our small businesses need so they can be successful.

The South Coast Inventors Group meets every month on the first Wednesday from 6:30 pm – 9:00 pm at The Business Center. The next meeting will be June 1st. If you have an invention or intellectual property you would like to commercialize, this is the group to join. There is no cost and the assistance from other local inventors might be just the incentive to take your idea to the next step.

The Small Business Development Center team is always ready to assist in your business success with tools, resources, mentoring and answers to business questions. Let us know how we can help by email to [mloiselle@socc.edu](mailto:mloiselle@socc.edu) or [asoto@socc.edu](mailto:asoto@socc.edu) or by calling 541-756-6866. More information and workshop registration are available at <http://www.socc.edu/sbdc>.

Here is a list of upcoming training opportunities:

5/24/16 3:00 pm – 5:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
6/1/16 2:00 pm – 4:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
6/9/16 10:00 am – 12:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
6/15/16 5:00 pm – 7:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
6/21/16 10:00 am – 12:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
6/29/16 2:00 pm – 4:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
7/7/16 10:00 am – 12:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
7/11/16 6:00 pm – 8:00 pm What's Your Plan at The Business Center, cost \$125 (4 sessions)  
7/13/16 5:00 pm – 7:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
7/19/16 2:00 pm – 4:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
7/27/16 10:00 am – 12:00 pm Ready, Set, Start Your Business at The Business Center, cost \$20  
8/11/16 1:00 pm – 3:00 pm What's Your Plan at The Southwestern Oregon Community College Brookings campus, cost \$125 (4 sessions)  
9/14/16 6:00 pm – 8:00 pm QuickBooks for Business at Southwestern Oregon Community College, Tioga 401, cost \$429 (10 sessions), training ends November 16, 2016

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## 2016 Arts & Culture Rally and Charm Trail



In celebration of the 50th anniversary of the Coos Art Museum, the Museum is hosting the 2016 Arts & Culture Rally and Charm Trail. The Southern Oregon Coast is rich in local Arts & Culture. Join the fun by visiting the 51 participating Arts & Culture venues and collect your one of a kind charm trail souvenir. For more information visit the CAM 2016 Arts & Culture Rally Web Page.

## News in the Neighborhood

A lot is happening in downtown, check it out.

**The Pottery Company has Moved!** – Jan Tucker, owner of The Pottery Company is settling in at her new location at 254 South 2<sup>nd</sup> Street (across the street from Art of Life and 7 Devils).



Stop by and see the new digs and create your own masterpiece while you are there!

**Welcome to The Artist Loft.** The Artist Loft is a coop representing 25 different artists, formerly

located at Pony Village Mall in North Bend. They are now located at 367 Anderson, between Farmer's Insurance and Power Women's Fitness. They are open Tuesday through Saturday 10 am to 5pm. Stop in, enjoy the art, and say hello to our new neighbors!

## New Façade at Black Market Gourmet



Black Market Gourmet located at 495 Central Avenue in Coos Bay is getting a facelift. The one-of-a-kind restaurant has been known for over 16-years for its amazing catered food, sauces, and personable owners. Now their building will be getting a fair bit of attention as well. The project includes a new façade color and down the road new lights and front doors will be included to make it one of the best looking buildings on Central. You can find out more about Black Market Gourmet at <http://www.theblackmarketgourmet.com/home.html> or by calling 541-269-0194.

## **Downtown Events**

**Wine Walk** – Friday, June 3rd 5:00pm to 7:30pm Pick up a walking map and glass at the Coos Bay Visitor's Center.

**Coos Bay City Council & Urban Renewal Agency Meetings** - Tuesday, June 1st at 7 p.m. in the Council Chambers at City Hall.

**Coos Bay Farmers Market – Every Wednesday through October** Every Wednesday through the end of October from 9:00a.m. to 2:00pm Central Ave. Coos Bay.

**Coos Bay City Council & Urban Renewal Agency Meetings** - Tuesday, June 15th at 7 p.m. in the Council Chambers at City Hall.

**CBDA Board Meeting** – Friday, June 24th, at 8:00am. in the Visitor Information Center conference room.

**2016 Clamboree** – Saturday, June 25<sup>th</sup> 10 am to 6pm. When the Tide is out, the table is set!

Empire District, Multiple locations  
Join the Empire celebration of the history, the clams, the culture, and the future of our area. Venues include the Fire Hall, the Hollering Place, Ed Lund Park, the Tribal House of the Coos, Lower Umpqua and Siuslaw tribes, and the downtown area along Newmark Avenue. Live music all day provided by local bands. Vendors, glassblowers and a beer garden. Always the last Saturday in June.

## **Bay Area Events Calendar**

Anyone interested in the events happening in the Bay Area can find information on the Visitor and Convention Bureau's website. To view events online, visit

<http://www.oregonsadventurecoast.com/events/>

Information may also be obtained by stopping by the Coos Bay Visitor Information Center or calling 541-269-0215.

# ***Save These Dates 2016 Downtown Events***

**May 4- Oct 26:**

Farmers Market

**July 8- Aug 26:**

Friday Music on the Corner

**Aug 6:**

Marshfield District Railroad Centennial Celebration ***NEW Event!***

**Aug 27-28:**

Blackberry Arts Festival

**Oct 31:**

Halloween Trick or Treat

**Nov 11-12:**

Holiday Open House

**Nov 25:**

Santa/Tree Lighting on the Boardwalk

**Nov 26:**

Shop Small Saturday

**Eat, Shop, Mingle, and Explore  
Downtown Coos Bay in 2016!**