

# Become a CBDA Member

We are pleased to invite you to become a 2020 member of the Coos Bay Downtown Association (CBDA) as we continue to beautify and revitalize Downtown Coos Bay! The mission of the CBDA is to foster the development of Downtown Coos Bay by strengthening local business, encouraging new business, and connecting the community through partnerships. As a member, you will be supporting this mission and contributing to the growth of downtown and the success of our downtown events. Your membership will also provide you with a unique opportunity to collaborate and partner with us for events, promotions, training, and receive support from us as you grow.

**GOLD MEMBERSHIP \$300:** Voting Member, Online listing and link on the CBDA website, Opportunity to attend training and take part in events, Invitations to member meetings, Opportunity to participate in promotions and serve on committees, Recognition that you sponsor a Flower Basket, Opportunity to be regularly highlighted on our Social Media accounts which include our Instagram and Facebook for both the CBDA (1,800+ followers) and Farmers Market (3,700+ followers), Opportunity to share your discounts/events in our Monthly Newsletter.

**SILVER MEMBERSHIP \$200:** Voting Member, Online listing and link on the CBDA website, Opportunity to attend training and take part in events, Invitations to member meetings, Opportunity to participate in promotions and serve on committees, Opportunity to be highlighted on our Social Media accounts which include our Instagram and Facebook for both the CBDA (2400+ followers) and Farmers Market (5000+ followers).

**BRONZE MEMBERSHIP \$100:** Voting Member, Online listing on the CBDA website, Opportunity to attend training and take part in events, Invitations to member meetings, Opportunity to participate in promotions and serve on committees.

**All Members have member to member specials that will be passed on during the year. Do you have a special discount you want to make available to the membership? Contact Holly, at 541-266-9706 with the details and we will pass it along!**

## SPONSORSHIP OPPORTUNITIES:

**Farmers' Market Home Grown Sponsor \$500 – 4 sponsorships available:** 26 weeks starting the first Wednesday in May and ending the last Wednesday in October. As a sponsor of the market, you will have the opportunity to have your logo placed on printed material, name mention on radio advertising and social media, and the opportunity to have 6 market dates to be in the market booth to hand out information about your business.

**Blackberry Arts Festival Berry Best Sponsor \$1000 – 1 sponsorship available:** Held the fourth weekend in August, this festival sees over 5000 visitors that all come to enjoy handcrafted goods and great food. As a sponsor of the festival you will have the opportunity to have your logo placed on all printed material, name mention on all radio advertising and social media, and the opportunity to host the Blackberry Arts Booth where you will be able to hand out information about your business.

**Bay Area Fun Festival Market Sponsor \$1000– 1 sponsorship available/Parade Sponsor \$500 – 1 sponsorship available:** Held the third weekend in September, this festival sees over 10000 visitors that all come to enjoy the Prefontaine run, a unique vendor market, great food and the Classic Car Cruise. As a market sponsor of the festival you will have the opportunity to have your logo placed on all printed material, name mention on all radio advertising and social media and the opportunity to host the Fun Festival Booth where you will be able to hand out information about your business. As a parade sponsor, you will have an opportunity as a judge of the parade where a sponsor's favorite prize is awarded and the opportunity to host the Fun Festival Booth where you will be able to hand out information about your business.

**Santa Comes to Town Sponsor \$500 – 2 sponsorships available:** The Friday after Thanksgiving has been reserved with the big fellow as one of his first stops and he comes to town on a Tugboat! This is a long-standing tradition of the lighting of the tree with the mayor and then the march to the Egyptian where the children can sit on Santa's lap and give him their list. Afterwards the Movie "Elf" is played, and the community is encouraged to bring new socks that are rolled up and thrown at the movie screen during the snowball fight scene. Those socks are then donated to the homeless shelters in town. There is a repeat of Santa at the Egyptian and the movie as a matinee on Saturday. All of this is a Free event to the community. As a sponsor of the event you will have the opportunity to have your logo placed on all printed material, name mention on all radio advertising and social media as well as the opportunity to display your logo at the Theater and participate as elves to help Santa.

# Coos Bay Downtown Association

320 Central Avenue Suite 410

Coos Bay, Oregon 97420

541-266-9706

## Membership Application Update Information and return

Company Name \_\_\_\_\_

Owner \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Toll Free \_\_\_\_\_

Email \_\_\_\_\_ Web Page \_\_\_\_\_

Business Category/Description \_\_\_\_\_

Arts & Entertainment

Health & Wellness

Food & Drink

Retail

Professional Services

Other

Annual Dues: **Gold** **\$300** \$ \_\_\_\_\_

**Silver** **\$200** \$ \_\_\_\_\_

**Bronze** **\$100** \$ \_\_\_\_\_

Sponsorship:

**Farmers' Market Home Grown Sponsor** **\$500** \$ \_\_\_\_\_

**Blackberry Arts Festival Berry Best Sponsor** **\$1000** \$ \_\_\_\_\_

**Bay Area Fun Festival Market Sponsor** **\$1000** \$ \_\_\_\_\_

**Bay Area Fun Festival Parade Sponsor** **\$500** \$ \_\_\_\_\_

**Santa Comes to Town Sponsor** **\$500** \$ \_\_\_\_\_

**Total Due** \$ \_\_\_\_\_

Make Checks Payable to: Coos Bay Downtown Association

\_\_\_\_\_  
Authorize Signature

\_\_\_\_\_  
Date